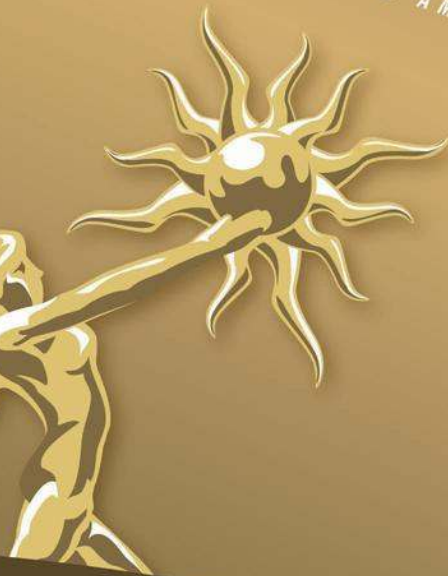


YOU'RE CORDIALLY INVITED TO AMERICA'S GREATEST OPEN-AIR TOUR



OPENAIR CLASSIC

CELEBRATING TOPLESS TOURING ON AMERICA'S
MOST SPECTACULAR HIGHWAYS

THIS IS WHAT CONVERTIBLES WERE MADE FOR!

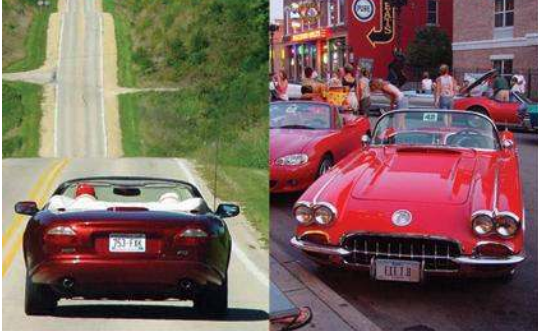


"WE BRING OUT THE BEST IN CONVERTIBLES!"

WWW.OPENAIRTOURS.COM



BECOME A MEMBER OF THE OPENAIR CLASSIC



UNLEASH THE KID WHO BOUGHT YOUR CONVERTIBLE!

This is what convertibles are all about. Fun in the Sun. Remember what you were thinking when you bought your ragtop? The coolest ride in town. Endless summer. Warm drives, blue sky, fresh air, radio cranked up, surf city, fun-fun-fun. This is a lifestyle that also happens to be transportation. Let's Drive!

RUN TOPLESS! DISCOVER THE BEST DAYS OF THE SUMMER

The OAC is an annual four-day tour for people who love topless cars. We carry on open-air auto-tour traditions that go back to 1993 with roots that go back to our pioneer ancestors who couldn't wait to see what was over the next hill. OAC is a non-competitive back roads tour for any open-air automobile, any make, any vintage. We limit our tour to about 200 convertibles (no T-Tops) with about 400 people on tour. We drive open-air cars ranging from 1930s to Post-War beauties, 50s, 60s and 70s gems, British classics, muscle cars, exotics and showroom-fresh drop tops. OAC features spectacular routes, friendly towns, interesting attractions, great entertainment and good-time parties. The love of exploration, fresh air and fun is in our DNA!

LIVE THE GOOD LIFE WITH SOME OF THE NICEST PEOPLE ON EARTH!

Convertible people have a zest for life that will never be topped! Members come from the Midwest and all over the USA. Some belong to car clubs but many never toured before joining OAC. Word has spread – Once you do a tour, you'll be back for more!

DISCOVER EXHILARATING BACK ROADS!

Good-bye rat race! We drive the back roads, by-ways and rustic roads. OAC provides clear and easy to follow routes and maps with check points. You'll know where we're going. We're very careful to keep you and your "baby" (i.e. car) on good paved roads. We try to ensure that we don't encounter road construction. While changes can occur without notice, we do our best to "stay smooth". OAC tours are cruises, not rallies or races.

GET MORE FUN PER GALLON!

We love the earth and there's no better way to experience it fully than tops-down. OAC tours yield more value, fun and thrills per gallon. You'll be driving the back roads at a pace where you can fully appreciate this wonderful world, responsibly.

ENJOY FINE HOTELS, DINING, ENTERTAINMENT, SHOPPING WITH OAC!

Tours allow some free time for diversions, attractions and shopping. We'll have area guides and recommendations for "don't miss it" dining and touring. When the tour is over you can truly say, "Been there. Loved it. Can't wait to get back!"

ENSURE YOUR SPOT ON THE GRID – BECOME AN OAC MEMBER!!

Every member who posts a registration in the Member's Only Early Sign-up Period is guaranteed a spot on the starting grid. Only if fewer than 200 members register is the tour opened to non-members. In addition your OAC Membership supports the cost of organizing tours, gives you discounts on registration fees and OAC merchandise, occasional access to limited ticket events, periodic newsletters, track touring, a member bio on the website and entry in member's drawings.

MARK YOUR CALENDARS!
DON'T MISS FUTURE OPENAIR CLASSIC TOURS!
OAC VII August 16-19, 2012 and OAC VIII August 15-18, 2013

JOIN US TODAY - WWW.OPENAIRTOURS.COM

JOIN THE OPENAIR CLASSIC TODAY! I'm ready! Let's Drive! I (we) would like to become a member of the OpenAir Classic

NAME _____ BIRTHDATE ___/___/___ NAME _____ BIRTHDATE ___/___/___

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE (_____) _____ CELLPHONE* (_____) _____ E-MAIL _____

VEHICLE YEAR _____ MAKE _____ MODEL _____ COLOR _____ AUTO LICENSE _____

REFERRED BY OAC MEMBER _____ OR I RECEIVED INFO FROM _____

My good check is enclosed for \$35 (\$33.18 membership + \$1.82 WI sales tax) Sorry we cannot accept credit cards for membership fees. RE EMAIL: We send news & notices by email so if you do not have an e-mail address indicate NONE above and we'll make every effort to send your notices by first class US Mail. Put info@openairtours.com on your non-spam list to be sure you get your OAC mail!

MAIL TO: OpenAir Tours – Membership, P.O. Box 5532, Madison, WI 53705-0532

Tour Phone Center: 262-922-4062 | Email: info@OpenAirTours.com | www.OpenAirTours.com

TOPLESS TOURING IN WISCONSIN'S DRIFTLESS REGION
AUGUST 18-21, 2011

Four Topless Days Cruising the Driftless Region!

America's most spectacular open-air summer auto tour invites you for an unforgettable spin in the country! Hundreds of thousands of years in the making, this spectacular part of Southwest Wisconsin is known as "the Driftless Region." Glaciers never scraped across it like they did the rest of the state. It's marked by deep river valleys, roller-coaster hills, Burr Oaks, dense woodlands, prairies, migratory birds, dairy cows, great little towns – and a world-class network of roads that tie them all together. You love touring, sun, great traveling companions and the pleasure of driving around a corner to see another awesome scene. You love dropping the top, cranking up the tunes and cruising through his wonderland of beauty. The OpenAir Classic is calling. For four terrific days you're invited to The State of Joy, the heart of summer. Drop your top and say hello to the very best of American touring. Welcome!

THURSDAY, AUGUST 18

The Back-Roads Buffet for the Happily Un-Topped Rendezvous

Set your coordinates for Wisconsin's Capital City, the headquarters for this sixth running of the OpenAir Classic! You'll find no better car crowd out in the sun than the grateful untopped legion headed for the Holiday Inn & Suites on Madison's west side, just off the Beltline Highway 12 & 14, right next to friendly Middleton. Bring your camera to get some photos of this awesome collection of ragtop beauty. Come in and head for the OAC Welcome and Registration Room. Sign in for your registration kit, credentials and car number. Check out the area guides, try on your official wear and say hello to your road-runner friends. Take a cruise to the Capitol Square, across the University, to the zoo or along John Nolan Drive to see some great views. Shop State Street, Middleton's revitalized downtown or Greenway Station. Meet old and new touring enthusiasts from across the country, compare cars, tell tales and get ready to hit the road! Tonight we'll enjoy delicious "Classic Cruisers Cuisine" at the Rendezvous Buffet at the Holiday Inn & Suites. After dinner gather for a jump-start tour briefing at the Driver's Meeting. Sleep tight but set two alarms because tomorrow you'll want to be wide awake as you head for the hills and drive yourself happy!

FRIDAY, AUGUST 19

Adrift in the Ancient Range Where Glaciers Feared to Tread

Yippie! – it's up early, grab a coffee or breakfast and try taking a deep breath. Control your excitement, calm down your navigator and take the short drive to the starting grid. A full day of super cruising, the OAC Putting Contest, the Passport Panic Game and incredible checkpoints lie ahead: gourmet cheese, award winning wine, delightful shops, curious communities, wayside attractions and plenty of "make-those-navigators-holler" route twists and turns. We'll see historic places, great architecture, art and calendar views of rural Wisconsin. Up in the sky, sun, Georgia O'Keefe clouds (yes, she grew up near here) eagles, maybe geese, mallards and song birds. At ground level watch for white-tails, various varmints and gobblers. Your GPS may act confused. Unplug it and have your crew re-read the directions. Ignore the questionable colorful phraseology of your navigator. We'll be on paved roads, but most are way off the usual route. If you get to the Mississippi River, turn back -you might have last year's instructions! Plan to go to dinner with friends back in Madison. Check the OAC dining guide for ideas. This is truly a great city for eaters. Choose from burger joints to vegan wonders, classic supper clubs to Top-Chef cutting edge – and yes, pizza palaces.

SATURDAY, AUGUST 20

OAC LeMans Breakfast, A Splendid Run and Concours in Wisconsin Territory!

Today we'll cruise Capital to Capital through some of the finest Wisconsin Territory - but first the OAC LeMans breakfast! Gather at your appointed hour to eat, get today's Top Secret route maps and Dagnab Drifter! game instructions. You'll see one of the nation's best Farm Markets, a Frank Lloyd Wright Masterpiece, sip wine, chew cheese, admire art and cruise roads made to please convertible drivers! Visit exciting checkpoints, see beautiful country vistas and wind up where Wisconsin Territory was born 175 years ago, Mineral Point. The miners are gone and now it's become a popular artist enclave, but the place looks a lot like it did when they dug lead and zinc out of these hills. Today we'll have a Grand Territorial Concours, vote for favorite cars and get lively-up at a special performance at the exquisitely restored Mineral Point Opera House. We'll crown the OAC Putting Champ before we head out. Tonight dine in Point, on the way back, or in the heart of "64 Square Miles Surrounded by Reality."

SUNDAY, AUGUST 21

Cheers, Awards, Prizes and Parting!!

If you celebrated long last night, you can catch a couple extra winks this morning - but don't be late for the Never-Topped big Sunday Finale! This is Fun and Prizes Day! We'll wind up the celebration of our 6th tour this morning at the Holiday Inn & Suites. A light muffin and coffee wake-up is our tradition and we'll have plenty of awards and prizes. We'll have the popular "Bucket Drawings," Referral Prize, Game Prizes, Grand Prize Drawing, Concourse winners, Putter Awards and the (too soon!) – fond farewells. Things wrap up around Noon. You may want to explore more of Madison so check your City Guide. The hotels offer OAC special rates for a Sunday Stay. Many will drop tops, cruise a little more on their own and then head home. Mark your calendars for the 2012 OpenAir Conditioner at the Concourse Hotel & Governor's Club (late January–date to be announced in fall) where we'll reveal the destination and headquarter hotels for OAC VII. Remember, time flies when you're riding topless! Mark it down OpenAir Classic VII, August 16-19, 2012!

HOTELS: Just a few minutes' drive apart – Ask for the OpenAir Classic Room Block & Special Rates (www.wisohotels.com/destinations/madison.php)

HEADQUARTERS: The Holiday Inn & Suites – PH: 608-826-0500 - 1109 Fourier Dr., Madison 53717

OFFICIAL HOTEL: Baymont Inn & Suites – PH: 608-831-7711 - 8102 Excelsior Dr., Madison 53717

Comfort Inn & Suites – PH: 608-836-3033 - 1253 John Q Hammonds Dr., Madison, 53717

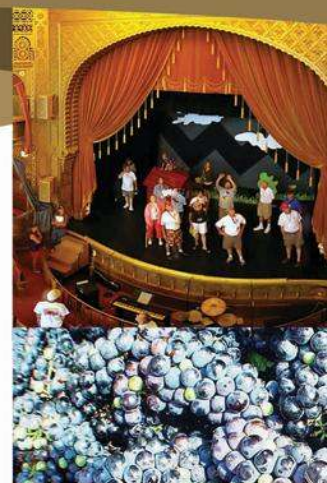
YOUR REGISTRATION FEE INCLUDES

Entry for one convertible
Entry for Driver & Navigator
Grid Position for Fri. Tour Start
Name Badges
2 Ltd. Ed. Designer OAC VI T-Shirts
Listing in OAC VI Tour Book
Welcome Packet
OAC Dining Guide

Four Days of Topless Fun
Official Car Number
Tour Maps & Area Guides
One entry for The Passport Panic Game
One Entry for The Dagnab Drifter! Game
One entry for Grand Prize Drawing
Special Random Prize Drawings Entry in the "Grand Territorial Concours"

2 Votes for Member's Choice Awards
2 Tickets to Ragtop Rendezvous Buffet
2 OAC LeMan's Breakfasts
2 Tickets to the Wheatles Special Show
2 Sunday Continental Breakfasts
2 Admissions to Sunday Awards Ceremony

Surprises, Smiles, Waves, Memories and The Official OAC VI Tour DVD - by popular demand everyone gets one with tour movies, photos, downloadable pictures - plays on DVD or PC!



MEET YOUR OAC CREW

OpenAir Tours proudly enters its sixth year of topless touring in 2011. The OpenAir Classic was officially "road-ready" in January of 2006 after Wisconsin Convertible Classic ended. Gary and Mae Knowles of Madison, and fellow enthusiasts Mike and Donna Peroutka of Green Bay joined forces to keep the spirit of Open-Air Touring alive. Another long-time veteran of the WCC working with the team is Greg Nametz of Madison. The team selects destinations & hotels, sets routes, directs the tours and oversees promotions & operations. We're honored to share the road and this exhilarating adventure with you. We'll work diligently to ensure that you have a pleasant and memorable tour.



SPECIAL THANKS



Support, coordination and assistance to Mineral Point Chamber of Commerce, MineralPoint.com, PH:888-764-6994 and the Mineral Point Opera House, MPOH.org.

OPENAIR TOURS

P.O. Box 5532, Madison, WI 53705-0532

Tour Phone Center: 262-922-4062

Email: info@OpenAirTours.com

www.OpenAirTours.com



OAC RULES OF THE ROAD 2011

1. ELIGIBILITY: Welcome driving enthusiasts! The OpenAir Classic (OAC) is open to any convertible. Sorry, T-tops are not eligible. **2. OBJECTIVES:** Drive safely. Have Fun. **3. MEMBER'S REGISTRATION:** Members may send entries by US Postal Service beginning May 27, 2011. Only OAC Members will be registered for the first 200+ grid positions until June 13. Postmarks before May 27 will be cycled to the end of the members' line for grid position numbers. Entries by members posted May 27 - June 13 will qualify for the Members Early Registration. Non-members may register starting June 14 if fewer than 200 grid positions have been filled. **MEMBERS: DO NOT MAIL BEFORE May 27, 2011!** **4. NON-MEMBERS REGISTRATION:** Non-members submit registration forms by US Postal Service beginning June 14, 2011. Non-member entries postmarked earlier will be refused. **NO FAXES OR DELIVERY SERVICE ENTRIES.** U.S. Postal Service only. **5. REGISTRATION DEADLINES:** Final deadline for postmarked entry is July 25, 2011 however the event is likely to be sold out much earlier. Don't Delay! **WAITING LIST:** will be maintained for entries over 200. In past years we have filled up to 5 from the waiting list. **6. OAC GRID LIMITS:** Directors reserve the right to adjust registration limit as they deem appropriate and necessary. **7. NO WALK-UP REGISTRATIONS ALLOWED.** **8. CONFIRMATIONS** will be sent by email or US Mail BY AUGUST 1 indicating that your registration has been received and that you are registered. If you have not received a confirmation by Aug. 1, please email us at info@openairtours.com or by phone at 262-922-4062. **9. DIRECTORS** reserve the right to adjust and/or alter any parts of these tours to enhance the safety of participants and to ensure the enjoyment of all. These decisions are not subject to any appeal. **10. OAC TOPS DOWN START:** An OAC tradition is to have a "tops down" start where all participants will "drop their tops" together. Starting order will be determined by various means as determined by directors. **11. NON-COMPETITIVE:** These are tours, not a rally or race. The only requirement will be to stop at designated check points if you want to be eligible to win prizes. Check points will be open to give everyone a reasonable time to give participants time to pass through. You only need arrive at the end destination by the time noted. Our objective is to ensure that everyone has a fun, safe and pleasantly memorable tour. **12. ROAD SERVICE:** All mechanical service and repairs are your responsibility. Though our participants are known for being helpful, be prepared to deal with breakdowns that may occur. Many people choose to join auto clubs or buy road service insurance. We suggest you review the options and be prepared. **13. MEALS AND ACCOMMODATIONS:** Participants are responsible for making their own arrangements for meals (except as noted in itinerary) and accommodations. Headquarters Hotels have been selected as a convenience for participants. Ask for the OAC room block for special event rates. Also: Special Wednesday or Sunday rates are often available for those who want to arrive early or stay an extra night. **14. REGISTRATION FEES & BENEFITS:** Registration fees are \$299.00 for car, driver and a navigator. Extra passengers 6 years and over are \$75 per person. OAC Members receive a \$10.00 discount one time per membership year as noted on entry form. **15. TOUR ROUTES,** materials and events are intended for the use and enjoyment of officially registered OAC participants only. All copy and reproduction rights are reserved by OAC. Any copying or sharing of routes or materials or facilitating entry into events by non-participants is prohibited. Please discuss any "guests" or extenuating circumstances with Directors. **16. PRIZES:** Each vehicle will have one entry in the Grand Prize Drawing (but only if it has participated all four days events). Other drawings will be open to all drivers and those passengers that have purchased an official game card. Member drawings are open to all participating members in good standing. Organizers reserve the right to limit prizes to one major prize per person per day. **17. REFUNDS:** 50% of paid reg. fees if notice is received by 7/5/11; 25% from 7/5-7/25/11 and NONE THEREAFTER. You must receive a cancellation number from OAC staff to qualify for a refund.

